

BS01424

U.S. Application No. 10/036,923 Examiner LE, Art Unit 2171
Resubmission of Amendment in Response to First Office Action

AMENDMENT TO THE CLAIMS

1. (Currently Amended) A method for providing a content option list comprising:

receiving a preference for a subscriber from a content-access-history database, the content-access-history database comprising a preference rating attribute, said preference rating attribute denoting the importance of said preference to said subscriber;

searching a content database for content related to said preference;

receiving a first option list from said content database, wherein said first option list comprises an option ranked according to the preference and to the preference ranking attribute; and

delivering said first option list to said subscriber.

2. (Cancel)

3. (Currently Amended) The method of claim 2 1, further comprising; sorting said first option list by said preference rating attribute.

4. (Original) The method of claim 1, wherein said content-access-history database comprises a category attribute.

5. (Original) The method of claim 4, further comprising, sorting said first option list by said category attribute.

6. (Original) The method of claim 1, wherein said content-access-history database comprises a television-viewing-history database.

7. (Original) The method of claim 1, wherein said content database comprises a television-programming database.

BS01424

U.S. Application No. 10/036,923 Examiner LE, Art Unit 2171
Resubmission of Amendment in Response to First Office Action

8. (Original) The method of claim 1, wherein said first option list comprises a multi-level menu.
9. (Original) The method of claim 1, wherein said first option list comprises an electronic program guide.
10. (Original) The method of claim 1, wherein said first option list comprises an image displayed on a television screen.
11. (Original) The method of claim 1, wherein said option provides access to a second option list.
12. (Original) The method of claim 1, wherein said option provides access to a content source.
13. (Original) The method of claim 1, wherein said delivering comprises sending said first option list to a television set-top box.
14. (Original) The method of claim 1, wherein said delivering comprises displaying said first option list.
15. (Currently Amended) ~~The method of claim 1, further comprising~~ A method for providing a content option list, comprising:

receiving a preference for a subscriber from a content-access-history database;

searching a content database for content related to said preference;

searching said content database for content unrelated to said preference;

receiving a first option list from said content database, wherein said first option list comprises an option;

receiving a non-preference-related option from said content database; and

BS01424

U.S. Application No. 10/036,923 Examiner LE, Art Unit 2171
Resubmission of Amendment in Response to First Office Action

adding said non-preference-related option to said option list; and
delivering said first option list to said subscriber.

16. (Currently Amended) The method of claim 1, further comprising; sorting said first option list based on said preference.

17. (Currently Amended) A computer-readable medium on which is encoded computer-readable instructions for providing a content option list comprising:

program code for receiving a preference for a subscriber from a content-access-history database, the content-access-history database comprising a preference rating attribute, said preference rating attribute denoting the importance of said preference to said subscriber;

program code for searching a content database for content related to said preference;

program code for receiving a first option list from said content database, wherein said first option list comprises an option ranked according to the preference and to the preference ranking attribute; and

program code for delivering said first option list to said subscriber.

18. (Original) The computer-readable medium of claim 17, further comprising program code for sorting said first option list by said preference rating attribute.

19. (Currently Amended) The computer-readable medium of claim 17, further comprising program code for sorting said first option list by said a category attribute.

20. (Original) The computer-readable medium of claim 17, wherein said program code for delivering comprises program code for sending said first option list to a television set-top box.

BS01424

U.S. Application No. 10/036,923 Examiner LE, Art Unit 2171
Resubmission of Amendment in Response to First Office Action

21. (Original) The computer-readable medium of claim 17, wherein said program code for delivering comprises program code for displaying said first option list.
22. (Currently Amended) ~~The computer-readable medium of claim 17, further comprising program code for~~ A computer-readable medium on which is encoded computer-readable instructions for providing a content option list comprising:
- program code for receiving a preference for a subscriber from a content-access-history database;
- program code for searching a content database for content related to said preference;
- program code for searching said content database for content unrelated to said preference;
- program code for receiving a first option list from said content database, wherein said first option list comprises an option;
- program code for receiving a non-preference-related option from said content database; and
- program code for adding said non-preference-related option to said option list; and
- program code for delivering said first option list to said subscriber.
23. (Original) The computer-readable medium of claim 17, further comprising program code for sorting said first option list based on said preference.
24. (Currently Amended) A system for providing a filtered content option list comprising:
- a content-access-history database comprising a preference rating attribute, said preference rating attribute denoting the importance of a preference to said subscriber;
- a content database; and

BS01424

U.S. Application No. 10/036,923 Examiner LE, Art Unit 2171
Resubmission of Amendment in Response to First Office Action

an option list creator application in communication with said content-access-history database and said content database, operable to create an option list ranked according to the preference and to the preference rating attribute.

25. (Original) The system of claim 24, wherein said content-access-history database comprises a category attribute.
26. (Original) The system of claim 24, wherein said content-access-history database comprises a television-viewing-history database.
27. (Original) The system of claim 24, wherein said content database comprises a television-programming database.
28. (Original) The system of claim 24, wherein said option list creator application comprises an application executing on a set-top box.
29. (Original) The system of claim 24, wherein said option list creator application comprises an application executing on a processor in a content provider facility.
30. (Original) The system of claim 29, wherein said content provider facility comprises a cable television provider head-end facility.
31. (Original) The system of claim 24, wherein said option list creator application comprises a menu creator application.
32. (Original) The system of claim 24, wherein said option list creator application comprises an electronic program guide application.
33. (Original) The system of claim 24, further comprising a content source accessible from said option list.

BS01424

U.S. Application No. 10/036,923 Examiner LE, Art Unit 2171
Resubmission of Amendment in Response to First Office Action

34. (Original) The system of claim 33, wherein said content source comprises a cable television station.
35. (Original) The system of claim 33, wherein said content source comprises a video-on-demand server.
36. (Original) The system of claim 33, wherein said content source comprises a personal video recorder.